

KRISTINE ARTICUNO

DESIGNER/ARTIST/CREATIVE

804.731.5251
kristine.articuno@gmail.com
www.kristinearticuno.com
Linkedin.com/in/kristine-articuno

*ADOBE INDESIGN * ILLUSTRATOR * PHOTOSHOP * SPECIALTY IN BRAND IDENTITY*

I am an artist with a background in graphic design, photography, and painting. I am a creative problem solver, an advocate for equity and equality for all, and one of my greatest joys is helping to cultivate success.

Proficient in Microsoft Office, Google Suites, Mailchimp, & Prepress (including specialty & clothing items)

PROFESSIONAL EXPERIENCE

Custom Ink: LEAD EXPERT PRODUCTION ARTIST

Remote, (Charlottesville, Virginia)

2021 – 2023

Recreating customer uploads by redrawing, matching fonts & color. Liasoning between peers & leadership by building authentic trusted relationships while leading internal projects for engagement & morale.

- Spearheaded various internal projects, including THE EXCHANGE: a pen pal program, & a virtual pumpkin carving event.
- Designed and coordinated an internal chapter of “The Monster Project”, recreating children’s monster drawings
- Assisted in designing and facilitating the Winter Market Program to support local internal businesses
- Art Directed Inquinox, and other various morale programs
- Coached newly hired team members

Heks Plume, LLC: ARTIST, FOUNDER

Colonial Heights, Virginia,

2022 – Current

Over a decade of freelancing led to the creation of Heks Plume, an art brand featuring hand painted goods, digital art, stickers, and paper crafts and has expanded to feature other curated artists’ work.

- Designed cohesive branding system
- Attended and sold handcrafted goods at multiple craft markets
- Launched online store via Etsy
- Engineered first to market foldable paper tarot card stand

Capital One: SR. RISK COORDINATOR

Chester, Virginia

2017 – 2021

Helping clients achieve financial freedom through education and assistance.

- Google Guide to help agents transition from Microsoft to Google products
- Participated and initiated numerous morale events: Wanderlust Wednesday, Quality Boards, Pixel Art Post it Note event, and Project Gratitude.
- Selected to be a Supervisor Intern for “ECU”, Customer Resiliency Team Test Lend, Prohibited and Restricted Portfolio Scan for American Money Laundering lend (2017)
- Worked with JRC Site Communications Board to create designs for weekly newsletter
- Selected for Prohibited and Restricted Portfolio Scan for American Money Laundering lend

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PROFESSIONAL EXPERIENCE CONT.

Staples: SALES ASSOCIATE, PRINT & MARKETING

Colonial Heights, Virginia

2020

Offering creative solutions customers, ensuring excellent customer service in all copy & print marketing solutions.

- Consulted with customers to understand their needs, made suggestions and produced professionally finished products using the print and production equipment
- Adhered to copy & print and company processes, procedures, policies, and safety standards
- Learned internal systems to print, submit, and edit documents for prepress setup.

Richard Bland College of William & Mary: PROJECT ASSISTANT

Prince George, Virginia

2018

Provided administrative level support of the department of Auxiliary Enterprises operations with special projects.

- Created branding elements and ephemera for events including signage, fliers, tickets, badges, logos, etc.
- Assisted with the coordination, organization, and touring of the Wedding Venue "Weddings in the Grove", the Pecan Festival, the Golf Tournament and other campus events.
- Regularly assisted with the compilation of complex spreadsheets, calendar management, & general correspondence.

Canaan Printing: LEAD GRAPHIC DESIGNER

Richmond, Virginia

2015 – 2017

Managed three associates and inventory while creating, editing, & designing ephemera for offset/digital printing.

- Created: Checklist for employees to reduce error & create more efficient workflow, Instructional notebook to guide new employees on workflow, and Managed Social Media to improve digital customer experience
- Built morale through the creation of Wanderlust Wednesday – a weekly event that celebrated teamwork, diversity, & explored different global cultures
- Consulted with clients and made recommendations to maximize their designs potential

EDUCATION / TRAINING

Bachelors of Fine Arts, Graphic Design

Virginia Commonwealth University, Richmond, Virginia

Coursera: UI UX Design Specialization: Visual Elements of Interface Design offered by CALARTS (California Arts)

Additional Courses: Enhancing Individual and Group Creativity, Giving and Receiving Feedback, Building Trust, Unconscious Bias, Leading with Emotional Intelligence

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COMMUNITY ENGAGEMENT

Monster Project, recreating children's monster drawings 2018-2022

Artober 2021, Plant Themed

Volunteer Events: Out Front (LGBTQ+ BRG) RVA Pride, Anthem Corporate Run, Richmond Folk Festival

American Institute of Graphic Arts: Position Conference Richmond, Virginia, April 2016

Shea, Andrew. "Project Winterfood." Designing for Social Change. USA: Princeton Architectural, 2012. Print.

CLIENT LIST

Kathy Gordon Interior Design

Victoria Storm - Design Consultant

Bob & Ann's Antiques, LLC

National MS Society

Enterprise Car Sales

Remax

Napier Realty

Hampton Roads Educators Credit Union

Fort Lee Federal Credit Union

Smith Strong, PLC

Virginia Commonwealth University Health Services

Virginia Breast Cancer Foundation



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(portfolio website)