

KRISTINE ARTICUNO

DESIGNER/ARTIST/CREATIVE

804.731.5251
kristine.articuno@gmail.com
www.kristinearticuno.com
Linkedin.com/in/kristine-articuno

SUMMARY

I am an artist with a background in graphic design, photography, and painting. I am a creative problem solver, an advocate for equity and equality for all, and one of my greatest joys is helping to cultivate success.

Proficient in Microsoft Office, Google Suites, Mailchimp, & Prepress (including specialty & clothing items)

EXPERT IN ADOBE INDESIGN, ILLUSTRATOR & PHOTOSHOP, SPECIALTY IN BRAND IDENTITY

PROFESSIONAL EXPERIENCE

Custom Ink - Remote, (Charlottesville, Virginia)

2021 – Current

LEAD EXPERT PRODUCTION ARTIST

Recreating customer uploads within required constraints by readrawing, matching fonts & color. Liasoning between peers & leadership by building authentic trusted relationships while spearheading internal projects for engagement & morale.

- Promoted from Expert Production Artist to Lead Expert Production Artist after first year of employment
- Spearheaded multiple projects including; THE EXCHANGE, a quarterly pen pal exchange where physical letters via the U.S. Postal Service. Inspired voluntary virtual pumpkin carving event, designed themed Custom Ink mascot “Inky” pumpkin carving patterns. (2021), & founded/coordinated our internal chapter of “The Monster Project”.
- Helped design and facilitate Winter Market google site, internal program where “Inkers” provided links for their personal small businesses in order to support our local internal community during the holiday season.
- Art Directed Inkquinox - Supported two internal Inquinoxes, six week themed (Keaunu Leaves & Cryptids) morale programs with prizes, games, art contests, and raffles
- Coached a newly hired Expert Production Artist through first 6 weeks . Organized & lead multiple meetings each week, & supported the new team member through shadowing, recognizing and addressing learning opportunities.
- Lead a biweekly program, Journey of an Order, guided newly hired employees through a snapshot of my position.
- Graduated from Leadwell program, a 6 month program dedicated to training leadership

Heks Plume, LLC - Colonial Heights, Virginia,

2022 – Current

ARTIST, FOUNDER

Over a decade of freelancing led to the creation of Heks Plume, an art brand featuring my hand painted goods, digital art, stickers, and paper crafts and has expanded to feature other curated artists' work.

Capital One - Chester, Virginia

2017 – 2021

SR. RISK COORDINATOR

Helping clients achieve financial freedom through education and assistance.

- Volunteered for Capital One's “Monster Project” recreating children's monster drawings (2017-2020)
- Anthem Corporate Run (2018), and for Out Front (LGBTQ+ BRG) for RVA Pride (2018)
- Google Guide for transition Summer of 2018, to help agents transition from Microsoft to Google products
- Participated and initiated multiple morale events including Wanderlust Wednesday, Quality Boards, Pixel Art Post it Note event, and Project Gratitude.
- Selected to be a Supervisor Intern for “ECU” (August 2020-February 2021)
- Worked with JRC Site Communications Board to create designs for the newsletter including: Headers, Banners, Flyers, Zoom Backgrounds, and Infographics. Learned new internal program for creating/sending newsletters.

KRISTINE ARTICUNO

DESIGNER/ARTIST/CREATIVE

804.731.5251
kristine.articuno@gmail.com
www.kristinearticuno.com
Linkedin.com/in/kristine-articuno

PROFESSIONAL EXPERIENCE CONT.

Staples - Colonial Heights, Virginia

2020

Sales Associate, Print & Marketing

Offering creative solutions customers, ensuring excellent customer service in all copy and print marketing solutions

- Consulted with customers to understand their needs, made suggestions and produced professionally finished products using the print and production equipment
- Adhered to copy & print and company processes, procedures, policies, and safety standards
- Learned internal systems to print, submit, and edit documents for prepress setup.

Richard Bland College of William & Mary - Prince George, Virginia

2018

Project Assistant for Auxiliary Enterprises

Provided administrative level support of the department's operations with special projects.

- Created branding elements and ephemera for events including signage, fliers, tickets, badges, logos, etc.
- Assisted with the coordination, organization, and touring of the Wedding Venue "Weddings in the Grove", the Pecan Festival, the Golf Tournament and other campus events.
- Regularly assisted with the compilation of complex spreadsheets, calendar management, & general correspondence.

Canaan Printing (Offset & Digital) - Richmond, Virginia

2015 – 2017

Lead Graphic Designer

Managed three associates and inventory in the design department while creating, editing, & designing ephemera for clients.

- Promoted to Lead Designer within two months of employment
- Created: Checklist for employees to reduce error & create more efficient workflow, Instructional notebook to guide new employees on workflow, and Managed Social Media to improve digital customer experience
- Built morale through the creation of Wanderlust Wednesday – a weekly event that celebrated teamwork, diversity, & explored different global cultures
- Consulted with clients and made recommendations to maximize their designs potential

EDUCATION / TRAINING

Bachelors of Fine Arts, Graphic Design

Virginia Commonwealth University, Richmond, Virginia

Coursera: UI UX Design Specialization: Visual Elements of Interface Design offered by CALARTS

LinkedIn Learning Courses: *Enhancing Individual and Group Creativity, Speaking Confidently and Effectively, Recovering from a Layoff, Active Listening: The Secret to Effective Communication, Inclusive Mindset for Committed Allies, Supporting Allyship and Anti-Racism at Work, Recognizing Ageism to Be More Inclusive, Critical Thinking for Better Judgment and Decision Making, Learning to Say No with Confidence and Grace, Improving Your Focus, Making Quick Decisions, Solving Business Problems, How to Ask Productive Questions, Having Difficult Conversations, Giving and Receiving Feedback, Building Trust, Unconscious Bias, Hiring and Supporting Neurodiversity in the Workplace, Listen to Lead, Leading with Emotional Intelligence, Becoming an Ally to All, Communicating with Diplomacy and Tact, Embracing the Unexpected Change, Developing Your Emotional intelligence*

KRISTINE ARTICUNO

DESIGNER/ARTIST/CREATIVE

804.731.5251
kristine.articuno@gmail.com
www.kristinearticuno.com
[Linkedin.com/in/kristine-articuno](https://www.linkedin.com/in/kristine-articuno)

ADDITIONAL INFORMATION

Monster Project Volunteer 2018-2022

Artober 2021, Plant Themed

American Institute of Graphic Arts: Position Conference Richmond, Virginia, April 2016

Shea, Andrew. "Project Winterfood." Designing for Social Change. USA: Princeton Architectural, 2012. Print.

CLIENT LIST

Kathy Gordon Interior Design

Victoria Storm - Design Consultant

Bob & Ann's Antiques, LLC

National MS Society

Enterprise Car Sales

Remax

Napier Realty

Hampton Roads Educators Credit Union

Fort Lee Federal Credit Union

Smith Strong, PLC

Virginia Commonwealth University Health Services

Virginia Breast Cancer Foundation



www.kristinearticuno.com
(portfolio website)